

FERNANDA NAUATA

Front-End Developer

I have a Bachelor's Degree in Advertising and Marketing and a solid knowledge in working with HTML, CSS, Javascript, JQuery, Bootstrap and currently learning Javascript MV* Frameworks (i.e. Backbone.js, AngularJS and Knockout). In addition, I have 5+ years of experience as a Graphic Designer and have mastered Adobe Softwares (i.e. Photoshop, Illustrator and InDesign).

Portfolio alvesfernanda.com

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EDUCATION

UDACITY

September 2016 - in progress

FRONT-END WEB DEVELOPER NANODEGREE

Learn how to make beautiful, responsive websites optimised for mobile and desktop performance. Get deep in how the web works and gain a working knowledge of the three foundational languages that power websites: HTML, CSS and JavaScript.

RED ACADEMY

Canada | October - December 2016

PART-TIME PROGRAMS, WEB DEVELOPER FOUNDATION

The Web Developer Foundation is a comprehensive part time Certificate program, designed to give a solid foundation in the principles of Web Development. The course is designed to teach the skills, tools and software being used in today's industry.

ESTÁCIO DE SÁ

Brazil | July 2009 - June 2013

BACHELOR'S DEGREE, ADVERTISING AND MARKETING



WORK EXPERIENCE

IN SUITS MARKETING

Canada | October 2016 - Present

WEB AND GRAPHIC DESIGNER

Develop mock-ups and prototypes to effectively communicate interaction and design ideas, promote quality and consistent User Interface and User Experience design. Work on a variety of outputs from web design to print (i.e. Social Media images, brochures, web sites and more).

NAUEB DESIGN

January 2010 - Present

ART DIRECTOR, GRAPHIC DESIGNER

NaUeb is my freelance company through which I have been able to work with clients from different countries such as Canada, United States, Ireland and others. Additionally, the projects developed consists in visual identities, printed and web advertisements, catalogs, brochures and a number of other services.

MKT BRASIL

Brazil | January 2013 - June 2014

ART DIRECTOR

My job consisted in developing the overall visual aspects of advertising campaigns and I worked with the team to create a concept and design elements, such as colors and photographs. In addition, some other daily-duties included short-run design projects such as stationery, business cards, brochures, email invitations. Also, I usually talked directly with the clients to receive their feedback and perform any tweaks for ensuring a high quality of the piece before sending it for printing.

DOZE

Brazil | September - November 2012

ART DIRECTOR

My duties included to set the concept for design projects such as stationery, business cards, brochures, email invitations, and ensure the quality of the files for printing.

MIDIANOVA

Brazil | January - October 2012

GRAPHIC DESIGNER JUNIOR

In this position I assisted Art Directors to print files in the correct format and resolution. After a while I was given more interesting tasks as creating graphic elements where I could show my imagination. For example, I designed stationery, business cards, in-house brochures, email invitations and print ads.